

## PROGRAMME SYLLABUS

Preliminary, not confirmed

### Master in Digital Business and AI Management, 120 credits

*Master in Digital Business and AI Management, 120 högskolepoäng*

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Programme Code:	JAMID	Programmestart:	Autumn 2026
Confirmed:		Education Cycle:	Second-cycle level

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### Title of qualification

Degree of Master of Science (120 credits) with a major in Business Administration

Filosofie masterexamen med huvudområdet företagsekonomi

### Courses

Course changes can occur, as long as they do not substantially affect the programme's content and learning goals.

### Entry requirements

The applicant must hold the minimum of a Bachelor's degree (i.e the equivalent of 180 ECTS credits at an accredited university). At least 30 credits must be in Business Administration. Proof of English proficiency is required.

### Qualification Requirements

To obtain the Master of Science (120 credits) with a major in Business Administration, the student must complete the course requirements of at least 120 credits at the higher education level that were not used for the bachelor degree, with at least 90 credits overall in second-cycle courses and at least 60 of those second-cycle credits in business administration including 30 credit Master Thesis in Business Administration (Two Years) must be completed.

To obtain the Master of Science (120 credits) with a major in Business Administration, with a focus on Digital Business and AI Management, the student must complete: (1) the requirements for the Master of Science (120 credits) with a major in Business Administration, (2) all mandatory programme courses as listed in the above Contents section, or their equivalent, and (3) a Master thesis in business administration (30 credits) that covers a topic within digital business and AI management.