JÖNKÖPING UNIVERSITY
Jönköping International Business School

PROGRAMME SYLLABUS
Preliminary, not confirmed

Bachelor in International Management, 180 credits

Bachelor in International Management, 180 högskolepoäng

Programme Code:	JGBII	Programmestart:	Autumn 2027
Confirmed:		Education Cycle:	First-cycle level

Title of Qualification

Degree of Bachelor of Science in Business and Economics with a major in Business Administration

Ekonomie kandidatexamen med huvudområdet företagsekonomi

Programme Overview

International management is about understanding how businesses operate across borders, and cultures, and being able to plan and manage their activities accordingly. With global interconnectedness shaping all types of business operations, these are key competences in organisations today. This programme equip you with the knowledge and practical skills to begin a career as a leader capable of managing people, markets, and strategies on a global scale.

The bachelor's in international management provides you with a rigorous, internationally oriented education in management. The curriculum combines a solid foundation in the Business and Economics disciplines with an integrated specialisation that addresses and prepares you for the strategic, ethical, digital, and operational challenges of contemporary organisations.

The programme begins by building your understanding of how markets and organisations function, and how firms create, measure, and capture value. You will study principles of economics, organisation, leadership, marketing, accounting, finance, and statistics.You will learn to interpret markets and organisations systemically, connecting individual decisions to firm performance and wider societal outcomes. Entrepreneurship and sustainability are embedded from the outset so you can evaluate opportunities not only in terms of profitability, but also feasibility and impact.

From the second year, you deepen this foundation by engaging with advanced perspectives on organisation strategy, responsible leadership, the digitally transformed workplace, international management, and supply chain systems. You will examine how competitive advantage is formed in global arenas and how managerial choices resonate across stakeholders over time. In parallel your capacity to lead through uncertainty, communicate across cultures, and translate data into organisational value will develop. Building on this, you learn to coordinate activities across borders, assess market entry options, and design supply networks that are resilient, efficient, and sustainable. Throughout, a Nordic perspective, emphasising long-term orientation, equality, innovation, and responsibility, guides your approach, preparing you to make well-grounded decisions in complex international contexts.

The programme fosters research literacy that supports evidence-based decisions. It culminates in a bachelor’s thesis, where you integrate your learning to tackle an authentic management challenge and preparing you for your first role and laying a solid foundation for a long-term international career.

The programme is anchored in theory but taught with an interactive, experiential and applied pedagogy. You will learn through collaboration with peers, by working with cases and collaboration with real companies. This interactive and applied teaching approach helps you translate theory into practice, while developing key business competencies. Through projects, teamwork, and presentations, you will learn to structure complex problems, sharpen your analytical thinking, practice communication and effective collaboration across cultures and disciplines. Within the programme, special emphasis is placed on working with data for decision-making and compelling presentations These are fundamental capabilities that are valuable in any career path.

At Jönköping International Business School (JIBS) you study on a vibrant international campus, an experience that provides you with a global network and exposure to different cultures and ways of working. You will be able to shape your degree through electives that strengthen your profile, including the option to study one semester abroad at one of our partner universities, and the possibility of an internship. JIBS' distinctive strengths include close ties between theory and practice, a Nordic emphasis on sustainability, entrepreneurship and innovation, and a truly international environment. Together, these features make this a programme designed for you to grow into a responsible leader ready to operate anywhere in the world.

After graduation, you can pursue a wide range of careers in international business and management, consulting, strategic management, marketing, project management, or supply chain management. You may also choose to continue with a master's degree in a specialised field.

Objectives

Knowledge and Understanding

Bachelor of Science Competence Goal 1:

JIBS' Graduates have comprehensive knowledge and understanding in their major and can effectively apply this knowledge to international contexts.

Translated in the following programme-specific learning outcome:

P – ILO 1: Analyse and suggest solutions to international business and organisational challenges by applying theories and concepts from Business Administration and Economics

Skills and Abilities

Bachelor of Science Competence Goal 2:

JIBS' Graduates are skilled in analytical and critical thinking and can conduct academic work.

Translated in the following programme-specific learning outcome:

P – ILO 2: Collect, evaluation and analyse data in accordance with academic standards, to generate evidence-based insights and make decisions related to management in an international business context.

Bachelor of Science Competence Goal 3:

JIBS' Graduates are skilled team workers who communicate effectively across cultures.

Translated in the following programme-specific learning outcome:

P – ILO 3: Collaborate effectively in diverse teams by fostering inclusion, adapting communication across cultures, managing roles and conflict, and delivering business-related insights across cultural and interdisciplinary contexts.

Judgement and Approach

Bachelor of Science Competence Goal 4:

JIBS graduates contribute to ethical and sustainable business practices with an understanding of societal trends.

Translated in the following programme-specific learning outcome:

P – ILO 4: Assess the ethical, sustainable, and societal implications of decision related to international business operations and apply management approaches to make responsible decisions aligned with societal needs and planetary boundaries.

Mission Driven

Bachelor of Science Competence Goal 5:

JIBS graduates have an entrepreneurial mindset and are prepared to navigate in situations of uncertainty and change.

Translated in the following programme-specific learning outcome:

P – ILO 5: Support change processes and innovative decision-making, under conditions of uncertainty, ambiguity, and conflict arising from globalisation and diverse business environments.

Contents

Electives

During the elective semester, you are required to take courses equivalent to 30 ECTS.

The recommendation is to focus the elective studies on courses in Business Administration and/or Economics at G2F level. You can also choose to study subjects that complement your specialisation and career plans, in: Statistics, Economic Geography, Commercial Law, Language, Computer Sciences, Informatics, and/or Environmental Studies (exceptions from this can apply if pre-approved by the Programme Director).

The elective semester can include academic internship courses worth up to of maximum 15 ECTS.

Courses

Course changes can occur, as long as they do not substantially affect the programme's content and learning goals.

Mandatory Courses

Semester	Course Name	Credits	Main field of study	Specialised in	Course Code
1	Global Business and Economics with a Nordic Perspective	5	Economics	G1N	J1GBAE
1	Introduction to Financial Reporting	5	Business Administration	G1N	J1ITFR
1	Microeconomic Principles	5	Economics	G1N	J1MPPK
1	Navigating Academia and Business	5	Business Administration	G1N	J1NAAB
1	Organisation and Leadership	5	Business Administration	G1N	J1OALV
1	Principles of Marketing	5	Business Administration	G1N	J1POMT
2	Applied Business Statistics	5	Statistics	G1F	J1ABSH
2	Entrepreneurship and Economics for Sustainable Societies	10	Business Administration, Economics	G1F	J1EAEF
2	International Economics Principles	5	Economics	G1F	J1IEPS
2	Managerial Accounting for Business Decisions	5	Business Administration	G1F	J1MAFB
2	Macroeconomic Principles	5	Economics	G1F	J1MPVJ
3	Applied International Strategy	5	Business Administration	G1F	J1AISH
3	Corporate Finance	5	Business Administration, Economics	G1F	J1CFZS
3	Data Management, Analytics and Visualisation	5	Statistics	G1F	J1DMAA
3	Global Strategy	5	Business Administration	G1F	J1GSOK
3	International Management	5	Business Administration	G1F	J1IMKV
3	Supply Chain Management	5	Business Administration	G1F	J1SCMU
4	Elective course(s)	10			
4	Applied Analysis in Business and Economics	5	Business Administration, Economics	G2F	J1AAIB
4	Business Venturing	5	Business Administration	G2F	J1BVFD
4	Digitally Transformed Workplace	5	Business Administration	G2F	J1DTWE
4	Responsible Leadership and Change in Global Organisations	5	Business Administration	G2F	J1RLAC
5	Studying abroad/Elective courses	30			
6	International Business Law	5	Commercial Law	G1F	J1IBLX
6	Managing Projects and Processes	5	Business Administration	G2F	J1MPAP
6	Research Methods in Business Administration	5	Business Administration	G2F	J1RMIB
6	Bachelor Thesis in Business Administration	15	Business Administration	G2E	JBTP17

Teaching and Examination

The programme is campus-based with on-site participation and mandatory sessions included. To pass a course, you must fulfill all the course requirements. Examination is executed through different forms of assessment (including written, oral, participatory). Several methods of assessment can be applied within a single course.

You will be offered examination and re-examination opportunities in accordance with: Regulations and Guidelines for first, second and third cycle education at Jönköping University.

Most courses are graded according to the following six levels: A-E constitutes a pass and FX or F is equal to a fail. Some courses and/or assignments are graded with Pass or Fail.

Entry Requirements

General entry requirements and Mathematics 3b or 3c, and Civics 1b or 1a1+1a2, English 6. Or: Mathematics Further level 1b or Further level 1c, Civics level 1b, or level 1a1+1a2, English level 2, required grade Passed or international equivalent.

Continuation Requirements

You must meet continuation requirements to be eligible for registration to the next academic year within the programme. For registering to year 2, you must have completed at least 30 ECTS of the courses listed in the programme syllabus. For registering to year 3, you must have completed at least 90 ECTS of the courses listed in the programme syllabus.

To be eligible for study abroad, you must have completed at least 75 percent of the programme credits scheduled up to the time of application. Detailed information about eligibility will be provided in due time before the exchange application period.

Qualification Requirements

To obtain the Bachelor of Science in Business and Economics with a major in Business Administration (180 ECTS), you shall complete the course requirements of at least 180 credits, where at least 90 credits are in Business Administration (including Bachelor thesis of 15 credits) and at least 30 credits are in Economics.

To obtain the Bachelor of Science in Business and Economics (180 ECTS) with a major in Business Administration, with a focus on International Management, you must complete: (1) the requirements for the Bachelor of Science in Business and Economics with a major in Business Administration (180 ECTS), (2) all mandatory programme courses as listed in the above contents section, or their equivalent, (3) elective courses in one or more of the following disciplines: Business Administration, Economics, Statistics, Economic Geography, Commercial law, Language, Computer Sciences, Informatics, and/or Environmental Studies (exceptions can apply if approved by the Programme Director).

To be eligible for a Bachelor's degree in the field of Business Administration at Jönköping International Business School (JIBS) you must successfully complete at least 5,0 credits within each of the following areas: Accounting, Finance, Marketing, and Organisation.

Preparatory/Foundation courses cannot be included/counted towards the JIBS degree.

A maximum of 15 ECTS from internship courses can be counted towards the degree.

Quality Development

Student involvement and our cooperation with the JIBS Student Association (JSA) is crucial for the quality assurance work. The work is conducted at a school-, programme- and course level.

At the school level, students representing JSA are voting members of JIBS Council for Undergraduate and Master's Education (CUME). For each programme, student representives are appointed to represent the student perspective in meetings with the Programme Director. Sessions are organised regularly at a programme level, to discuss the general impressions, connections and overlaps between courses, and within-programme progression. The students are also part of the Programme Development Group, where faculty members meet to discuss the overall content and progression of the programme. At a course level,

students meet with the course Examiner during as well as after the course to discuss potential improvements of the course design and delivery.