



KURSPLAN

Work Placement in Sustainable Communication, 7,5

högskolepoäng

Work Placement in Sustainable Communication, 7.5 credits

Kurskod:	LWSS20	Utbildningsnivå:	Avancerad nivå
Fastställd av:	Utbildningschef 2019-12-10	Utbildningsområde:	Samhällsvetenskapliga området
Gäller fr.o.m.:	Våren 2020	Ämnesgrupp:	MK1
Version:	1	Fördjupning:	A1F
		Huvudområde:	Medie- och kommunikationsvetenskap

Lärandemål

On completion of the course, the student should be able to:

Kunskap och förståelse

- identify the challenges connected to "communication and sustainability" within a company/an organization
- describe and give an account of the work placement's organization and activity and how it communicates with its stakeholders and surroundings

Färdighet och förmåga

- independently identify, formulate problems and suggest solutions within the field of sustainable communication in relation to a company/an organization

Värderingsförmåga och förhållningssätt

- critically reflect on the relation between theories (in Media and Communication with focus on Sustainability) and the practice within a company/an organization

Innehåll

- Practice tasks related to a company/an organization, with focus on communication
- Project work within sustainable communication, related to the needs of a company/an organization

Undervisningsformer

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

Förkunskapskrav

Second-cycle courses equivalent to 15 credits in Media and Communication Sciences, for example Sustainability and Communication, 15 credits, or Media in the Digital Age – Participation, Power and (In)Equality, 7.5 credits, and Transmedia Storytelling and Design, 7.5 credits.

Examination och betyg

Kursen bedöms med betygen Underkänd eller Godkänd.

The examination is based on instruction and course literature.

Forms of examination:

- project work
- individual written report
- seminar

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

To receive the final grade of this course, the student needs to pass all of the examinations.

A student may not make a second attempt at any examination already passed in order to receive a higher grade.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Projektarbete [†]	4 hp	U/G
Individuell skriftlig inlämningsuppgift [†]	2 hp	U/G
Seminarium [†]	1,5 hp	U/G

[†] The examination is graded Fail (U) or Pass (G).

Kursvärdering

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Kurslitteratur

Relevant literature for the student's own work (project and report) – decided by the student together with the examiner

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available on the e-learning platform