

## COURSE SYLLABUS

### **Navigating Academia and Business, 5 credits**

*Navigating Academia and Business, 5 högskolepoäng*

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Course Code: J1NAAB	Education Cycle: First-cycle level
Confirmed: Apr 29, 2026	Disciplinary domain: Social sciences
Valid From: Aug 31, 2026	Subject group: Business Administration
	Specialised in: G1N First cycle, has only upper-secondary level entry requirements
	Main field of study: Business Administration

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### **Intended Learning Outcomes (ILO)**

On completion of the course you will be able to:

#### **Knowledge and Understanding**

1.2 Relate disciplinary knowledge to broader trends and phenomena in society.

#### **Skills and Abilities**

3.2 Deliver clear and effective oral presentations, adapting to diverse audiences, and engaging in constructive dialogue.

3.3 Collaborate effectively in diverse teams, demonstrating intercultural competence, inclusiveness, and professional conduct.

#### **Judgement and Approach**

4.2 Reflect on the individual, societal, and organisational consequences of business and/or policy practices, and recognise related professional and ethical responsibilities.

### **Content**

This workshop-based course provides an essential foundation, equipping you with academic, interpersonal, and professional competencies needed to thrive in your studies and future career.

The course facilitates self-awareness and recognition of individual values, strengths, and areas for continued development. Through collaborative activities with students from around the world, you will develop cross-cultural awareness and communication capabilities. The course offers a platform to practice and understand the foundations of professional teamwork while building the inclusive mindset essential for working in global business contexts.

As an academic onboarding, the course introduces you to critical thinking, efficient reading and writing strategies, and reflective use of technology and artificial intelligence in your studies.

Upon completion, you will understand the challenges of cross-cultural collaboration and be able to reflect on your own and others' behavior in diverse teams. You will recognise keys to professional communication and planning in teamwork, including time management, meeting deadlines, and providing constructive feedback. The course will also provide you with practical tools for approaching academic literature and using technology and AI responsibly and efficiently in your academic work.

#### **Connection to Research**

The course draws on three main research areas connected to contemporary business education: self-awareness and professional development, cross-cultural collaboration, and academic capability. The course also builds on research in cross-cultural management and intercultural competence, providing evidence-based insights into diverse collaboration, communication, and inclusive teamwork. Finally, it incorporates research on academic literacy and critical thinking, introducing structured approaches to academic writing and the responsible use of AI.

### **Connection to Practice**

Through workshops, reflection exercises, and a team-based activities, you engage with situations similar to those encountered in global academic and professional environments. Working in culturally diverse teams, you will explore how values, communication styles, and assumptions influence teamwork and decision-making, while practicing skills such as constructive feedback, active listening, conflict management, and inclusive collaboration. The course links research on cross-cultural communication and teamwork to practical situations, helping you to develop competencies relevant for international and professional contexts.

### **Connection to Ethics, Responsibility, Sustainability (ERS)**

Ethics, responsibility, and sustainability are embedded in the course through course material, workshops, and exercises. You will have the opportunity to critically examine how values, biases, and assumptions shape communication, inclusion, and decision-making in diverse teams. The course also addresses academic responsibility through work on academic integrity and the responsible use of artificial intelligence. These activities help you to develop self-awareness, better understand their value compass, and collaborative capabilities essential for navigating academic and business.

## **Type of Instruction**

A combination of lectures, interactive workshops, and simulation-based learning/ role-plays will be used in this course to support both conceptual understanding and experiential learning. The workshops are organised in multiple parallel sessions supported by the teaching team to offer you an opportunity for deeper engagement with the course material.

Attendance is expected for scheduled on-campus sessions and may be compulsory for some sessions.

Language of instruction is English.

## **Entry Requirements**

General entry requirements and Mathematics 3b or 3c, and Civics 1b or 1a1+1a2. Or: Mathematics Further level 1b or Further level 1c, Civics level 1b, or level 1a1+1a2. Proof of English proficiency is required.

## Examination and Grades

The course is graded Pass (G) or Fail (U).

The course assessment consists of the following examination forms:

Individual assessments (ILOs: 1.2, 4.2), representing 3 credits, consists of three main parts: 1) pre-workshop submissions, 2) active workshop and fair participation, and 3) passing two out of three quizzes.

Group assignments (ILOs: 3.2, 3.3), representing 2 credits, are delivered in the form of poster presentation and oral presentation at a "business culture fair", along with submission of group reflection on culture fair. You work in culturally diverse teams to complete a collaborative task and present at the fair. The assignment assesses your ability to collaborate effectively, demonstrate intercultural competence, and communicate clearly with and respond constructively to different audiences.

All parts of the compulsory examination in the course must receive a passing grade before a final grade can be set. Grades are set in accordance with JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Individual assessments	3 credits	G/U
Group assignments	2 credits	G/U

## Course Evaluation

The course evaluation is important for the continuous improvement of JIBS' courses and degree programmes. The examiner is responsible for ensuring that each course is evaluated, but as a student you are essential in this process. We rely on your input to understand how we can improve. At the outset of a course the student representatives are identified. In the middle of the course there should be an opportunity for the student representatives (or a larger group of students) to share reflections on how the course is progressing. At the end of the course, you will get a course evaluation survey to fill in. The examiner will then host a debrief meeting with the student representatives to discuss improvement opportunities, based on the course evaluation data and comments.

## Other Information

As a JIBS student, you are expected to maintain strong academic integrity. You must act within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you use someone else's work without proper citation or transparency about where it came from, you are committing plagiarism. Cutting and pasting without clearly acknowledging the original source is a textbook example of plagiarism.

You must also act responsibly when using Generative AI tools. Acting responsibly includes staying informed about the school's AI-policy, understanding what rules apply in each course, and properly declaring or disclaiming any use of generative AI. You are accountable for all content you submit, including AI-assisted material. Using AI without disclosure or beyond what is allowed in a course is a violation of academic integrity and will be subject to the same academic consequences as other forms of misconduct, which may include failing the assignment, failing the course, or further disciplinary action according to school policy.

The Jönköping University library offers online and in-person support for assisting you in identifying relevant sources, using and referencing literature, and creating texts that meet academic standards and integrity.

Other forms of academic misconduct include (but are not limited to) adding your name to a project you did not contribute to (or allowing someone to add their name), cheating during an examination, helping other students to cheat or submitting other students' work as your own, and using non-allowed electronic equipment during an examination. All such actions may result in disciplinary measures.

## Course Literature

Please note that the course literature may be revised up to eight weeks before the start of the course.

Course literature will be announced at a later date