

COURSE SYLLABUS

Global Business and Economics with a Nordic Perspective, 5 credits

Global Business and Economics with a Nordic Perspective, 5 högskolepoäng

Course Code: J1GBAE	Education Cycle: First-cycle level
Confirmed: Apr 29, 2026	Disciplinary domain: Social sciences (75%) and Natural sciences (25%)
Valid From: Aug 31, 2026	Subject group: Economics
	Specialised in: G1N First cycle, has only upper-secondary level entry requirements
	Main field of study: Economics

Intended Learning Outcomes (ILO)

On completion of the course you will be able to:

Knowledge and Understanding

1.1 Explain central theories, frameworks, and concepts from business administration and/or economics and apply these to clearly defined problems or cases.

1.3 Explain and analyse the impact of international differences and internationalisation on business and/or economic activities.

Skills and Abilities

2.4 Apply appropriate tools, techniques, or models to analyse problems and formulate informed recommendations, recognising their opportunities and limitations.

3.1 Communicate arguments, analyses, and results clearly and coherently in writing, using appropriate academic standards.

Judgement and Approach

4.2 Reflect on the individual, societal, and organisational consequences of business and/or policy practices, and recognise related professional and ethical responsibilities.

Content

In an era of global interdependence, understanding how markets and businesses function across borders is essential for making informed economic and managerial decisions. To participate effectively in this environment, you need a firm understanding of the fundamentals of economics, business, and market behaviour. The course also introduces you to aspects of the Nordic context, where collaboration, trust, and consensus-oriented decision-making are central features of both business and policy environments.

The course provides the principles and frameworks needed to understand how markets and businesses operate in an interconnected world. You will engage with foundational economic concepts such as scarcity, division of labor, and opportunity cost. The course also examines how firms operate under diverse economic and geopolitical conditions. You will develop a comparative perspective on liberal market economies, coordinated market economies, and state-led models, examining how different institutional arrangements shape firm behaviour, public policy, and broader societal outcomes. In preparation for subsequent courses, you will also strengthen your essential mathematics skills.

Upon completing the course, you will be able to apply basic theoretical concepts to real-world cases and current events, demonstrate critical reasoning skills, and communicate economic and business insights

effectively in intercultural settings. You will also develop mathematical, problem-solving, and academic writing skills that will support your continued studies in business and economics.

Connection to Research

The course is research-linked through its use of theory-based analytical frameworks drawn from contemporary research in economics and business administration. You engage with current debates on globalisation and capitalism, and are introduced to core elements of scientific reasoning, including theory application, assumption-based deliberation, and evidence-based argumentation. Through research-oriented learning activities, you apply disciplinary concepts to real-world cases and critically reflect on their explanatory scope and limitations. The course connects to research in JIBS' focus areas by discussing how organisational structures and ownership models influence entrepreneurial activity, strategic renewal, and long-term competitiveness.

Connection to Practice

The course is closely connected to practice by linking foundational economic and business concepts to real-world cases, current events, and policy developments. Through case-based assessment, you engage with practical business challenges such as organisational design, global risk exposure, regulatory environments, and sustainability trade-offs. This practice-oriented approach enhances the relevance of the learning experience by enabling you to see how abstract economic principles inform managerial and policy decisions.

Connection to Ethics, Responsibility, Sustainability (ERS)

The course integrates normative and long-term considerations, such as inequality, accountability, and sustainability, into the analysis of economic and business principles. You analyse how resource allocation, market coordination, and ownership arrangements shape not only efficiency and competitiveness but also distributional outcomes and societal consequences. Comparative assessments of the Nordic, market-liberal, and state-led models highlight how different systems balance innovation, social equality, and environmental sustainability, while critically examining tensions and trade-offs associated with globalisation and international economic integration.

Type of Instruction

The course is taught on campus through interactive lectures and workshops. Participation is fostered through case-based learning, which emphasises autonomy and active reasoning, encouraging you to engage out of intellectual interest and perceived relevance.

Attendance is expected for scheduled on-campus sessions and may be compulsory for some sessions.

Language of instruction is English.

Entry Requirements

General entry requirements and Mathematics 3b or 3c, and Civics 1b or 1a1+1a2. Or: Mathematics Further level 1b or Further level 1c, Civics level 1b, or level 1a1+1a2. Proof of English proficiency is required.

Examination and Grades

The course is graded Pass (G) or Fail (U).

The ILOs are assessed through the following examination forms:

Individual written assignment (ILOs: 1.1, 1.3, 3.1, 4.2), representing 4 credits. Written case analysis in which theoretical concepts are applied to real-world situations. Regular participation in lectures and workshops is an essential component for successful completion.

Individual written exam (ILO: 2.4), representing 1 credit. On-campus digital written examination assessing mathematical skills.

All parts of the compulsory examination in the course must receive a passing grade before a final grade can be set. Grades are set in accordance with JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Individual written assignment	4 credits	G/U
Individual written exam	1 credit	G/U

Course Evaluation

The course evaluation is important for the continuous improvement of JIBS' courses and degree programmes. The examiner is responsible for ensuring that each course is evaluated, but as a student you are essential in this process. We rely on your input to understand how we can improve. At the outset of a course the student representatives are identified. In the middle of the course there should be an opportunity for the student representatives (or a larger group of students) to share reflections on how the course is progressing. At the end of the course, you will get a course evaluation survey to fill in. The examiner will then host a debrief meeting with the student representatives to discuss improvement opportunities, based on the course evaluation data and comments.

Other Information

As a JIBS student, you are expected to maintain strong academic integrity. You must act within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you use someone else's work without proper citation or transparency about where it came from, you are committing plagiarism. Cutting and pasting without clearly acknowledging the original source is a textbook example of plagiarism.

You must also act responsibly when using Generative AI tools. Acting responsibly includes staying informed about the school's AI-policy, understanding what rules apply in each course, and properly declaring or disclaiming any use of generative AI. You are accountable for all content you submit, including AI-assisted material. Using AI without disclosure or beyond what is allowed in a course is a violation of academic integrity and will be subject to the same academic consequences as other forms of misconduct, which may include failing the assignment, failing the course, or further disciplinary action according to school policy.

The Jönköping University library offers online and in-person support for assisting you in identifying relevant sources, using and referencing literature, and creating texts that meet academic standards and integrity.

Other forms of academic misconduct include (but are not limited to) adding your name to a project you did not contribute to (or allowing someone to add their name), cheating during an examination, helping other students to cheat or submitting other students' work as your own, and using non-allowed electronic equipment during an examination. All such actions may result in disciplinary measures.

Course Literature

Please note that the course literature may be revised up to eight weeks before the start of the course.

Will be announced at the beginning of the course.