COURSE SYLLABUS

Regenerative Sustainable Venture Development, 5 credits

Regenerative Sustainable Venture Development, 5 högskolepoäng

Course Code:	JRVN16	**Education Cycle:**	First-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Jun 12, 2023	**Disciplinary domain:**	Social sciences
Valid From:	Aug 17, 2026	**Subject group:**	FE1
Version:	1	**Specialised in:**	G2F
		Main field of study:	Business Administration

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

1. explain theories, perspectives, and concepts of sustainable entrepreneurship, including regenerative entrepreneurship.
2. explain key components and challenges of regenerative sustainable ventures, including purpose, dignity, wellbeing, and collaboration;

Skills and abilities

3. apply design thinking tools to develop regenerative sustainable ventures that has the ability to deliver a social, ecological, and economic value;

Judgement and approach

4. identify social and ecological problems that can be improved with an innovation; and
5. critically select and evaluate information associated with the development of the regenerative sustainable venture working across borders.

Contents

The course includes theoretical concepts and implications of regenerative and sustainable venture development. New venture development addresses social, ecological, and economic challenges across borders that can be met with purpose and innovation. Regenerative sustainable ventures aim to improve the well-being of populations in disadvantaged situations by including them in the venture business model and empowering them to generate societal change and nature restoration. The course gives particular emphasis to entrepreneurial action, including opportunity development, strategic collaborations, frugal innovations, and resource development during start-up, including critical decisions and experiences of sustainable and regenerative entrepreneurs and ways to connect with nature. The content reflects the various aspects relevant to venture development, including:

- challenges of social and ecological sustainability across borders, including exclusion, lack of

services, diseases, environmental degradation, poverty,
- key concepts and models for ventures like the doughnut economy, safe and just planetary boundaries, earth systems science, and the circular economy,
- difference between inclusive ventures, sustainable ventures, social ventures, and green ventures,
- frugal innovations addressing different considerations to sustainability;
- design thinking for regenerative and sustainable, including lean canvas, business model innovation, and prototyping,
- ethical aspects of the venture,
- collecting, expressing, and analyzing material for building the sustainable and/or regenerative venture across borders,
- presenting the results, and
- relating frameworks to venture development.

Connection to Research and Practice

The course regenerative sustainable venture development presents sustainable and regenerative entrepreneurship literature. It relies on the design thinking approach and tools. The course is closely related to JIBS core research focus on entrepreneurship and is delivered by JIBS faculty who are at the research frontier of entrepreneurship with interests in sustainability and regeneration. The students taking the course gain understanding of the importance of identifying the root causes of social and ecological problems and learn to use design thinking tools when developing solutions to the identified problems. The practical relevance of this course lies in the acquisition of problematization and prototyping skills.

Type of instruction

Lectures, seminars, guest lectures, tutoring, reflections, and presentations.

The teaching is conducted in English.

Prerequisites

General entry requirements and passed courses of 60 credits in Business Administration including the courses The Sustainable Enterprise - Social and Ecological Perspectives 7,5 credits and Sustainability Challenges and Systems 5 credits (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The ILOs listed above are assessed through the following types of examination:
Individual written assignments (ILOs: 1, 2 & 5) representing 2,5 credits
Group assignment and presentation(ILOs: 2, 3, 4 & 5) representing 2,5 credits.

Registration of examination:

Name of the Test	Value	Grading
Individual written assignments[I]	2.5 credits	A/B/C/D/E/FX/F
Group assignment and presentation[I]	2.5 credits	A/B/C/D/E/FX/F

[I] All parts of the compulsory examination in the course must be passed with a passing grade (A-E or Pass) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the Itcourse, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Other information

Academic integrity
JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.
Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.
Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

A selection of academic articles will be provided in the course.