

## COURSE SYLLABUS

### Strategy and Supply Chain Management, 5 credits

*Strategy and Supply Chain Management, 5 högskolepoäng*

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Course Code: J2SASC	Education Cycle: Second-cycle level
Confirmed: Apr 29, 2026	Disciplinary domain: Social sciences
Valid From: Aug 31, 2026	Subject group: Business Administration
	Specialised in: A1N Second cycle, has only first-cycle course/s as entry requirements
	Main field of study: Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course you will be able to:

#### Knowledge and Understanding

1.1 Demonstrate current, advanced, and specialised knowledge (concepts, theories, frameworks) in the course content, applying and integrating this expertise to solve complex problems.

#### Skills and Abilities

2.2 Critically analyse complex issues using theories and data and justifying solutions with rigorous, evidence-based reasoning.

#### Judgement and Approach

4.2 Critically analyse how selected societal trends influence business practices and/or policy, and account for their ethical and sustainability implications.

5.1 Exercise initiative, creativity, and entrepreneurial mindset to achieve innovative solutions in situations characterised by uncertainty and ambiguity.

### Content

Modern businesses face unprecedented supply chain complexity as global networks become more interdependent and vulnerable to disruption. You cannot separate strategic positioning from supply chain decisions. They are fundamentally intertwined, yet many executives still view operations as tactical implementation rather than strategic capability. This course demonstrates how supply chain management functions as a two-way bridge: translating strategic initiatives into operational reality while channeling operational insights back to inform strategic decisions.

You will explore both top-down strategy implementation and bottom-up strategy formation through supply chain management. In this course, we cover how different competitive strategies demand distinct supply chain configurations, covering the analysis and design of global network configurations, including make-or-buy and offshoring/nearshoring analysis, globalisation patterns, and governance structures. The aim is to understand modularity and governance in global value chains.

Upon completion, you will understand how supply chain management both executes strategic vision and generates strategic insights from operational experience. You will analyse complex supply chain challenges and design solutions that align with strategic objectives while recognising how operational realities should influence strategic direction. Most importantly, you will develop the capability to facilitate the two-way flow between strategy and operations, positioning you to contribute meaningfully to both strategic development and execution in your organisation.

### Connection to Research

The course is research-based and grounded in current literature in strategy, supply chain management, and global value chains. You will critically engage with research on strategic positioning, sourcing decisions, network design, modularity, and governance. The course also relates to relevant research at JIBS, including renewal and ownership in international business contexts.

### Connection to Practice

The course is connected to practice through its focus on how organisations align supply chain design and management with strategic objectives. You will examine practical issues related to sourcing, global and local network configuration, and governance, and analyse how operational experience can inform strategic decision-making. This supports the relevance of your learning experience and its application in professional contexts.

### Connection to Ethics, Responsibility, Sustainability (ERS)

Ethics, Responsibility, and Sustainability perspectives are integrated into the course through its focus on global value chains, sourcing decisions, governance, and supply chain design. You will analyse how strategic and operational choices influence social, environmental, and economic outcomes, and apply these perspectives in the evaluation of supply chain challenges and alternative solutions.

## Type of Instruction

The course is taught on campus through lectures, seminars, and case-based discussions. It includes individual and group work.

Attendance is expected for scheduled on-campus sessions and may be compulsory for some sessions.

Language of instruction is English.

## Entry Requirements

The applicant must hold the minimum of a Bachelor's degree (i.e the equivalent of 180 ECTS credits at an accredited university). At least 30 ECTS must be in Business Administration. Proof of English proficiency is also required.

## Examination and Grades

The course is graded A, B, C, D, E, FX or F.

Individual written exam (ILOs: 1.1, 2.2, 4.2, 5.1), representing 3 credits. You will be assessed in a sit-in exam through questions that evaluate knowledge, applied understanding, and reasoning, with a focus on SCM fundamentals.

Group assignment (ILO: 4.2, 5.1), representing 2 credits. You will be assessed through a written assignment with an accompanying oral presentation.

All parts of the compulsory examination in the course must receive a passing grade before a final grade can be set. Grades are set in accordance with JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Individual written exam <sup>1</sup>	3 credits	A/B/C/D/E/FX/F
Group assignment	2 credits	G/U

<sup>1</sup>Determines the final grade of the course, which is issued only when all course units have been passed.

## Course Evaluation

The course evaluation is important for the continuous improvement of JIBS' courses and degree programmes. The examiner is responsible for ensuring that each course is evaluated, but as a student you

are essential in this process. We rely on your input to understand how we can improve. At the outset of a course the student representatives are identified. In the middle of the course there should be an opportunity for the student representatives (or a larger group of students) to share reflections on how the course is progressing. At the end of the course, you will get a course evaluation survey to fill in. The examiner will then host a debrief meeting with the student representatives to discuss improvement opportunities, based on the course evaluation data and comments.

## Other Information

As a JIBS student, you are expected to maintain strong academic integrity. You must act within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you use someone else's work without proper citation or transparency about where it came from, you are committing plagiarism. Cutting and pasting without clearly acknowledging the original source is a textbook example of plagiarism.

You must also act responsibly when using Generative AI tools. Acting responsibly includes staying informed about the school's AI-policy, understanding what rules apply in each course, and properly declaring or disclaiming any use of generative AI. You are accountable for all content you submit, including AI-assisted material. Using AI without disclosure or beyond what is allowed in a course is a violation of academic integrity and will be subject to the same academic consequences as other forms of misconduct, which may include failing the assignment, failing the course, or further disciplinary action according to school policy.

The Jönköping University library offers online and in-person support for assisting you in identifying relevant sources, using and referencing literature, and creating texts that meet academic standards and integrity.

Other forms of academic misconduct include (but are not limited to) adding your name to a project you did not contribute to (or allowing someone to add their name), cheating during an examination, helping other students to cheat or submitting other students' work as your own, and using non-allowed electronic equipment during an examination. All such actions may result in disciplinary measures.

## Course Literature

Please note that the course literature may be revised up to eight weeks before the start of the course.

A course literature pack consisting of curated articles and cases will be announced at the beginning of the course.