JÖNKÖPING UNIVERSITY
Jönköping International Business School

COURSE SYLLABUS

Bachelor Thesis in Economics, 15 credits

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Course Code:	JUNP17	Education Cycle:	First-cycle level
Confirmed:	Nov 04, 2026	Disciplinary domain:	Social sciences (75%) and Natural sciences (25%)
Valid From:	Jan 18, 2027	Subject group:	Economics
		Specialised in:	G2E First cycle, has at least 60 credits in first-cycle course/s as entry requirements, contains degree project for Bachelor of Arts/Bachelor of Science
		Main field of study:	Economics

Intended Learning Outcomes (ILO)

On completion of the course you will be able to:

Knowledge and Understanding

1.1 Explain central theories, frameworks, and concepts from business administration and/or economics and apply these to clearly defined problems or cases.

Skills and Abilities

2.1 Identify and formulate researchable questions, and plan tasks to investigate these questions within given time frames.

2.3 Collect, interpret, and critically evaluate empirical material to support sound conclusions and recommendations.

3.1 Communicate arguments, analyses, and results clearly and coherently in writing, using appropriate academic standards.

3.2 Deliver clear and effective oral presentations, adapting to diverse audiences, and engaging in constructive dialogue.

Judgement and Approach

4.2 Reflect on the individual, societal, and organisational consequences of business and/or policy practices, and recognise related professional and ethical responsibilities.

Content

The bachelor thesis is the culmination of your studies in economics and the place where you show that you can analyse an economic problem independently, applying economic theory and scientific methods. You choose a question that interests you, from the economy around you, from policy or from the research literature, and investigate it systematically. You write the thesis in English, together with a fellow student, and defend it at a viva at the end of the course.

Under the guidance of a tutor, you will learn to formulate a researchable question, to position it in economic theory and the relevant literature, and to plan the work needed to answer it within a fixed time frame. The empirical analysis is primarily based on quantitative data and the application of statistical and econometric methods. Economic theory should motivate your hypotheses, guide the empirical specification, and help you interpret the results in relation to established mechanisms and prior research. You will learn to find and evaluate data, to apply the methods correctly and to recognise their limitations, and to use digital and AI

tools in a way that is transparent and that you can account for. You will also reflect on the consequences of the economic practices and policies you study.

The course also trains you to communicate research. You will write a coherent academic text that meets the standards for argument, structure and referencing, and present and discuss your work orally; first at the tutoring seminars where you share your work in progress with your tutor and fellow students, and finally at the viva, where the grader and your tutor question you on the thesis.

On completion of the course you will have carried out a complete economic analysis from developing the question to its conclusion. The analytical skills you develop are valuable both for further studies at master's level and for a career in the private sector, public administration or international organisations.

Connection to Research

The thesis is closely connected to research: it uses scientific models and frameworks as the basis of the work, and these are used to develop your ability to analyse economic problems and to communicate with an academic audience. Supervision is provided by research-active faculty, and the viva is conducted as an academic examination.

Connection to Practice

The thesis provides a connection to practice through the use of real-world data, which deepens your understanding of the economy as well as of the scientific frameworks. The analytical skills you train are those used in private enterprises, public administration and international organisations, and your thesis is expected to draw out the implications of your results for policy or practice.

Connection to Ethics, Responsibility, Sustainability (ERS)

You are expected to apply the principles of research ethics throughout the thesis work. As part of the thesis, you will need to reflect on and declare the use and influence of AI in the thesis work. The societal and ethical implications of the thesis topic form part of the assessment.

Type of Instruction

The course is taught through seminar-based tutoring on campus. The thesis is written in pairs. You work independently, supported by your tutor through at least three tutoring seminars at which you present your work in progress. Attendance at the tutoring seminars and at the viva is compulsory.

Language of instruction is English.

Entry Requirements

60 credits in economics including 7.5 credits at G2F level within the field of the thesis and 15 credits in statistics/econometrics (or the equivalent). The courses Microeconomics and Macroeconomics (or the equivalent) should be finished.

Examination and Grades

The course is graded A, B, C, D, E, FX or F.

The ILOs are assessed through the following examination forms:

Thesis project (ILOs: 1.1, 2.1, 2.3, 3.1, 3.2, 4.2), representing 10.5 credits.

The written thesis and a closed viva, in which the grader and the tutor question the students on the thesis. The thesis and the viva are assessed by the grader and the tutor, and the grade is set jointly. A pass on the thesis and the viva is required for a pass on the thesis project. This represents 70% of the total course grade. The thesis project is individually graded.

Thesis process (ILOs: 2.1, 3.2), representing 4.5 credits.

Interaction with the tutor and active participation in at least three tutoring seminars during the thesis writing process. This represents 30% of the total course grade. The process is individually graded.

All parts of the compulsory examination in the course must receive a passing grade before a course grade can be set. The course grade is set by the course examiner. Grades are set in accordance with JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Thesis project	10.5 credits	A/B/C/D/E/FX/F
Thesis Process	4.5 credits	A/B/C/D/E/FX/F

Course Evaluation

The course evaluation is important for the continuous improvement of JIBS' courses and degree programmes. The examiner is responsible for ensuring that each course is evaluated, but as a student you are essential in this process. We rely on your input to understand how we can improve. At the outset of a course the student representatives are identified. In the middle of the course there should be an opportunity for the student representatives (or a larger group of students) to share reflections on how the course is progressing. At the end of the course, you will get a course evaluation survey to fill in. The examiner will then host a debrief meeting with the student representatives to discuss improvement opportunities, based on the course evaluation data and comments.

Other Information

As a JIBS student, you are expected to maintain strong academic integrity. You must act within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you use someone else's work without proper citation or transparency about where it came from, you are committing plagiarism. Cutting and pasting without clearly acknowledging the original source is a textbook example of plagiarism.

You must also act responsibly when using Generative AI tools. Acting responsibly includes staying informed about the school's AI-policy, understanding what rules apply in each course, and properly declaring or disclaiming any use of generative AI. You are accountable for all content you submit, including AI-assisted material. Using AI without disclosure or beyond what is allowed in a course is a violation of academic integrity and will be subject to the same academic consequences as other forms of misconduct, which may include failing the assignment, failing the course, or further disciplinary action according to school policy.

The Jönköping University library offers online and in-person support for assisting you in identifying relevant sources, using and referencing literature, and creating texts that meet academic standards and integrity.

Other forms of academic misconduct include (but are not limited to) adding your name to a project you did not contribute to (or allowing someone to add their name), cheating during an examination, helping other students to cheat or submitting other students' work as your own, and using non-allowed electronic equipment during an examination. All such actions may result in disciplinary measures.

Course Literature

Please note that the course literature may be revised up to eight weeks before the start of the course.

Selected individually based on the thesis topic. The selection will be based on a discussion between students and tutors in relation to the chosen thesis topic.