



## COURSE SYLLABUS

# Sustainability and Communication, 7.5 credits

*Sustainability and Communication, 7,5 högskolepoäng*

---

<b>Course Code:</b> LSSR22	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Director of Education Mar 15, 2022	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Director of Education Aug 15, 2023	<b>Subject group:</b> MK1
<b>Valid From:</b> Autumn 2023	<b>Specialised in:</b> A1N
<b>Version:</b> 3	<b>Main field of study:</b> Media and Communication Science

---

### Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- explain and problematize different perspectives and levels of communication and sustainability
- identify and explain communication processes and relations in the (un)sustainable society
- understand psychological and structural mechanisms connected to climate opinions/behaviour

Skills and abilities

- use concepts of sustainable communication in the production of information
- design and formulate research problems related to sustainable communication

Judgement and approach

- critically evaluate the role of communication in the (un)sustainable society

### Contents

- Perspectives on development and sustainability
- Environmental aspects of sustainable communication
- Social sustainability and the role of communication
- Organizational/Economical aspects of sustainable communication
- Social and psychological aspects of political action

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### Prerequisites

The applicant must hold the minimum of a bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 90 credits in media and communication studies or social studies including independent, theoretical based work, i.e. a thesis or the equivalent. English 6 in the Swedish upper secondary school system or international equivalent.

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on the intended learning outcomes.

For this course, the examination is based on: one written group assignment including oral presentations in seminars, one individual written assignment including oral presentation in a seminar and one individual written examination.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt. If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

Name of the Test	Value	Grading
Written and oral group assignment <sup>1</sup>	1.5 credits	U/G
Individual written and oral assignment 1	3 credits	A/B/C/D/E/FX/F
Individual Written Examination	3 credits	A/B/C/D/E/FX/F

<sup>1</sup> The assignment is assessed as Fail (U) or Pass (G).

### Course evaluation

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

### Course literature

Bennet, W. Lance. (2021). *Communicating the Future: Solutions for Environment, Economy, and Democracy*. Medford, MA: Polity Press. (192 p.).

Deeming, Christopher (editor) (2021). *The Struggle for Social Sustainability: Moral Conflicts in Global Social Policy*. Bristol University Press, UK. (Selected chapters).

Escobar, A. (2020). *Pluriversal politics*. Duke University Press. (Selected chapters).

Hansen, Anders (2018). *Environment, Media and Communication*. Second Edition. Routledge. (selected chapters).

Hedenius, Fredrik, Persson, Martin & Sprei, Frances (2018). *Sustainable Development: Nuances and Perspectives*. Lund: Studentlitteratur. (140 p.).

Hultman, & Pulé, P. M. (2018). *Ecological Masculinities: Theoretical Foundations and Practical Guidance*. New York, NY, Routledge. (Selected chapters).

Hutchins, & Laura, S. (2019). *Regenerative Leadership: the DNA of life-affirming 21st century organizations*. Wordzworth Publishing. (Selected chapters).

Lee, Philip. & Vargas, Lorenzo (2020). *Expanding Shrinking Communication Spaces*. The Centre for Communication Rights. (selected chapters – available online).

Miller, Toby (2015) Unsustainable Journalism, *Digital Journalism*, 3:5, 653-663, DOI: 10.1080/21670811.2015.1026683 (10 p). Link to this article: [https://primo.library.ju.se/permalink/46JUL\\_INST/4sim71/cdi\\_crossref\\_primary\\_10\\_1080\\_21670811\\_2015\\_1026683](https://primo.library.ju.se/permalink/46JUL_INST/4sim71/cdi_crossref_primary_10_1080_21670811_2015_1026683)

Morse, Stephen et al. (2017). *Sustainable Development and Corporate Social Responsibility*. Routledge. (selected chapters).

Olausson, Ulrika (2023). *The Ethics of Sustainable Communication – Overcoming the World of Opposites*. New York: Peter Lang. (112 p).

Pease, Bob. (2019). *Recreating Men's Relationship with Nature: Toward a Profeminist Environmentalism*. *Men and masculinities*, 22(1), 113–123. Link to this article: <https://doi.org/10.1177/1097184X18805566>

Wahlund, Madeleine & Hansen, Teis. (2022). Exploring alternative economic pathways: a comparison of foundational economy and Doughnut economics. *Sustainability: Science, Practice and Policy*, 18:1, 171-186, DOI: 10.1080/15487733.2022.203028

Link to this article:

[www.doi.org/10.1080/15487733.2022.2030280](http://www.doi.org/10.1080/15487733.2022.2030280)

Hase, Valerie (& Mahl, Schäfer, Keller). (2021). Climate change in news media across the globe: An automated analysis of issue attention and themes in climate change coverage in 10 countries (2006–2018).

Link to article:

[www.www-sciencedirect.com.proxy.library.ju.se/science/article/pii/S0959378021001321](http://www.www-sciencedirect.com.proxy.library.ju.se/science/article/pii/S0959378021001321)

United Nations. *Transforming our World: The 2030 Agenda for Sustainable Development*. Available at [sustainabledevelopment.un.org/post2015/transformingourworld/publication](https://sustainabledevelopment.un.org/post2015/transformingourworld/publication) (41 p.).

Additional articles, 50 pages.

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

### **Citing Sources – How to Create Literature References**

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

### **The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available in the learning management system