



COURSE SYLLABUS

Logistics Firms and Logistics Services, 7.5 credits

Logistics Firms and Logistics Services, 7,5 högskolepoäng

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|----------------------|--|-----------------------------|--|
| Course Code: | MLRR23 | Education Cycle: | Second-cycle level |
| Confirmed by: | Council for Undergraduate and Masters Education Jan 4, 2013 | Disciplinary domain: | Social sciences (70%) and natural sciences (30%) |
| Revised by: | Council for Undergraduate and Masters Education Sep 21, 2020 | Subject group: | FE1 |
| Valid From: | Jan 18, 2021 | Specialised in: | A1N |
| Version: | 4 | Main field of study: | Business Administration |

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. demonstrate the logic of different logistics firms and their roles in supply chain management.
2. demonstrate knowledge and value creation by logistics firms.

Skills and abilities

3. analyse strategies and networks of logistics firms.
4. reason critically and independently around problems related to dynamics of logistics firms and their impacts on supply chain management.

Judgement and approach

5. critically assess the theoretical foundations for models and techniques related to logistics firms.
6. reflect upon and evaluate their own behaviour in project work.

Contents

This course introduces the theoretical foundations of logistics firms and covers the following themes: different types of logistics firms, the roles of logistics firms in supply chain management, knowledge and value creating by logistics firms, networks of logistics firms, logistics firms and innovation, and strategies of logistics firms. The course also trains the participant in analysing real life cases.

Connection to Research and Practice

The course draws on academic literature beyond the fields of logistics to also incorporate insights in innovation, digitalisation and sustainability.

During the course, students will visit a logistics firm and learn of the practical challenges they are currently facing. Students will develop solutions to these problems and will have the opportunity to pitch these solutions. The best pitches will be selected and presented to this firm.

Type of instruction

Lectures, group work, company visit and individual tutoring.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business Administration (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

ILOs are assessed through the following examinations:

- Individual written exam: (ILOs: 1,2,3,4,5,6), representing 4,5 credits
- Company project: (ILOs 3,4), individual assessment representing 1 credit
- Case works: (ILOs 3,4,5,6), group assessment representing 2 credits

The sum of the result from the written exam, company visit, and case work determines the final grade of the course. The final grade is issued when all course units have been passed.

Registration of examination:

| Name of the Test | Value | Grading |
|---|-------------|----------------|
| Individual written exam ¹ | 4.5 credits | A/B/C/D/E/FX/F |
| Company project, individual assessment ¹ | 1 credit | A/B/C/D/E/FX/F |
| Case works, group assessment ¹ | 2 credits | A/B/C/D/E/FX/F |

¹ Registration of examination:

All parts of the compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Course Compendium is distributed by teachers.