COURSE SYLLABUS

Global Communication and Culture, 7.5 credits

Global Communication and Culture, 7.5 högskolepoäng

Course Code:	LGCK13	Education Cycle:	First-cycle level
Confirmed:	May 23, 2025	Disciplinary domain:	Social sciences
Revised:	Jun 18, 2025	Subject group:	Media and Communication Studies
Valid From:	Sep 01, 2025	Specialised in:	G1F First cycle, has less than 60 credits in first-cycle course/s as entry requirements
		Main field of study:	Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- recognise and explain central concepts and theories in Global Communication and Culture Studies
- relate cultural products and practices to their broader sociopolitical and cultural contexts

Skills and abilities

- formulate research problems related to Global Communication and Culture Studies
- apply theories and concepts of Global Communication and Culture Studies to analyse cultural challenges and power dynamics inherent in global relations

Judgement and approach

- problematise the role of communication and culture in the construction of cross-cultural relations in a global world
- critically reflect upon and discuss questions related to power, (in)equality, knowledge and cultural production in a global world

Content

- Concepts, theories and practices in Global Communication and Culture Studies
- Practical application of theoretical knowledge in Global Communication and Culture Studies
- Power, (in)equality, knowledge and cultural production in a global world

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course instance to which they were accepted. After that, the right to receive instruction/supervision expires.

Language of instruction is in English.

Entry requirements

General entry requirements and passed courses of at least 37,5 credits in Media and Communication Science or equivalent. Proof of English proficiency is required.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on the intended learning outcomes.

The forms of examination are group presentation and individual written assignment.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To pass the course students must receive at least a passing grade on every assignment. The final course grade is determined by the grade received on Individual written assignment.

Registration of examination:

Name of the Test	Value	Grading
Group presentation	3 credits	G/U
Individual written assignment	4.5 credits	A/B/C/D/E/FX/F

Course evaluation

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

Other information

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

The examiner has the right to give an adapted examination or let the student carry out the examination in an alternative way provided that the intended learning outcomes can be secured and that there are exceptional reasons for this, including the student's right to targeted study support.

Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

Aladro-Vico, E., Jivkova-Semova, D., & Bailey, O. (2018). Artivism: A New Educative Language for Transformative Social Action. *Comunicar: Media Education Research Journal* , *26* (57), 9-18.

de Fina Gonzalez, D. (2021). " A Rapist in Your Path": Feminist Artivism in the Chilean Social Revolt. *Feminist Studies* , *47* (3), 594-598.

Hesmondhalgh, D. (2019) The Cultural Industries (Fourth edition). SAGE.

Leurs, K. (2017). Communication rights from the margins: Politicising young refugees' smartphone pocket archives. *International Communication Gazette* , *79* (6-7), 674-698.

Liu, S., Volčič, Z., & Gallois, C. (2023) *Introducing intercultural communication: global cultures and contexts* (Fourth edition). SAGE.

Lotz, A. D. (2022). *Netflix and streaming video: the business of subscriber-funded video on demand* . Polity Press.

Mansell, R., & Nordenstreng, K. (2006). Great media and communication debates: WSIS and the MacBride Report. *Information technologies and international development* , *3* (4),

Medrado, A., & Rega, I. (2023). *Media activism, artivism and the fight against marginalisation in the global south: South-to-south communication* . Routledge. Chapters 1,2, and 3

Montoya, T., Baca, A., Martinez-Chavez, T. and Ramones, I. (2023), Producing Indigenous Media. Vis Anthropol Rev, 39: 128-143.

Moura, T., & Cerdeira, L. (2021). Re-thinking gender, artivism and choices. Cultures of equality emerging from urban peripheries. *Frontiers in Sociology* , *6* .

Moyo, L. (2011). Blogging down a dictatorship: Human rights, citizen journalists and the right to communicate in Zimbabwe. *Journalism* , *12* (6), 745-760.

Palomo-Domínguez, I., Jiménez-Marín, G., & Valenzuela, N. S. G. (2023). Social Media Strategies for Gender Artivism: A Generation of Feminist Spanish Women Illustrator Influencers. *Information & Media* , *98* , 23-52.

Pelly, L. (2019) "The big boom machine". *The Baffler* (June 10). https://thebaffler.com/downstream/big-mood-machine-pelly

Pickard, V. (2007). Neoliberal visions and revisions in global communications policy from NWICO to WSIS. *Journal of communication Inquiry* , *31* (2), 118-139.

Ricaurte, P. (2022). Ethics for the majority world: AI and the question of violence at scale. *Media, Culture & Society* , *44* (4), 726-745.

Rodríguez, Clemencia (2020) Community media. In Baker, M., Blaagaard, B.B., Jones, H., & Pérez-González, L. (Eds.). *The Routledge Encyclopedia of Citizen Media (1st ed.)* . Routledge.

Ryle, J. (2016). IndigiTALKS! *Cineaction* , 4-11.

Siles, I., Gómez-Cruz, E., & Ricaurte, P. (2023). Toward a popular theory of algorithms. *Popular Communication* , *21* (1), 57-70.

Stammen, L., & Meissner, M. (2022). Social movements' transformative climate change communication: extinction rebellion's artivism. Social Movement Studies, 23(1), 19–38.

Suárez Val, H., D'Ignazio, C., Acosta Romero, J., Teng, M. Q., & Fumega, S. (2023). Data artivism and feminicide. *Big Data & Society* , *10* (2).

Wasko, Janet (2019) "From global media giants to global Internet giants: reflections on media diversity". Chapter 4 of Albornoz, L., & García Leiva, Ma. T. (María T. (Eds.) *Audiovisual industries and diversity : economics and policies in the digital era* . Routledge.

Westmoreland, M. (2020) Documentary filmmaking. In Baker, M., Blaagaard, B.B., Jones, H., & Pérez-González, L. (Eds.). *The Routledge Encyclopedia of Citizen Media (1st ed.)* . Routledge.

Citing Sources – How to Create Literature References

http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html

Sourcewise: A Student's Guide to Avoiding Plagiarism

Information about plagiarism at higher education institutions

Available in the learning management system