



## COURSE SYLLABUS

# Bachelor Thesis in Business Administration, 15 credits

*Bachelor Thesis in Business Administration, 15 högskolepoäng*

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<b>Course Code:</b> JBTP17	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education Mar 23, 2016	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Oct 7, 2024	<b>Subject group:</b> FE1
<b>Valid From:</b> Spring 2025	<b>Specialised in:</b> G2E
<b>Version:</b> 3	<b>Main field of study:</b> Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. demonstrate specialised knowledge and understanding of certain areas of Business Administration

2. demonstrate specialised methodological knowledge applicable in Business Administration.

Skills and abilities

3. demonstrate an ability to integrate knowledge and analyse, assess and deal with complex phenomena in Business Administration

4. demonstrate an ability to identify and formulate issues independently as well as using appropriate research methods

5. demonstrate an ability to plan and execute a research project within a predetermined time frames:

6. demonstrate an ability in speech and writing to report clearly and discuss their conclusions and the knowledge and arguments on which they are based, in dialogue with different audiences.

Judgement and approach

7. demonstrate an ability to make assessments, taking into account relevant scientific, societal and ethical issues and also demonstrate awareness of ethical aspects in research and development work.

### Contents

The course consists of writing a bachelor thesis in English, defend the thesis at a public seminar, and act as main opponent on another student seminar.

**Type of instruction**

Seminar based tutoring and personal coaching.

The teaching is conducted in English.

**Prerequisites**

60 credits in Business Administration including 7.5 credits at G2F level within the field of the thesis and 7,5 credits in Research Methods (or the equivalent).

**Examination and grades**

The course is graded A, B, C, D, E, FX or F.

Thesis (ILOs 1-5, 7):

The thesis will be examined through the written thesis, oral presentations, and discussions in five final seminars (defense, opposition, and active participation in three additional final seminars). This represents 70% of the total course grade, equivalent to 10.5 credits. The thesis will be individually graded.

Thesis Process (ILOs 5-7):

The thesis process will be assessed through interaction with the supervisor and active participation in four tutoring seminars during the thesis writing process. This represents 30% of the total course grade, equivalent to 4.5 credits. The process will be individually graded.

Note: A course grade can only be given if all ILOs are passed (grade E).

Registration of examination:

Name of the Test	Value	Grading
Thesis	10.5 credits	A/B/C/D/E/FX/F
Thesis process	4.5 credits	A/B/C/D/E/FX/F

**Course evaluation**

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course

Evaluation Quarter Report”, presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

### **Other information**

Students write the Bachelor thesis in pairs. Even though the thesis is written in pairs the course is examined on an individual basis.

### **Academic integrity**

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else’s work is a particularly serious offence and can lead to disciplinary action. When you copy someone else’s work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

Selected individually based on the thesis topic. The selection will be based on a discussion between students and tutors in relation to the chosen thesis topic.