

COURSE SYLLABUS

Master Thesis in Media and Communication, 30 credits

Master Thesis in Media and Communication, 30 högskolepoäng

Course Code:	LMMV23	Education Cycle:	Second-cycle level
Confirmed:	Oct 17, 2025	Disciplinary domain:	Social sciences
Valid From:	Jan 19, 2026	Subject group:	Media and Communication Studies
		Specialised in:	A2E Second cycle, contains degree project for Master of Arts/Master of Science (120 credits)
		Main field of study:	Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- demonstrate an ability to describe the selected research field's central theories and empirical works
- demonstrate an understanding of using databases for academic research
- demonstrate deepened academic knowledge about a particular topic related to sustainable communication

Skills and abilities

- independently apply and carry out a scientific study
- conduct scientific writing

Judgement and approach

- analyse, review, evaluate, and discuss scientific work
- express well-founded criticism in scientific texts

Content

- Research design
- Empirical data collection and analysis
- Critical analysis of scientific texts
- Academic argumentation
- Scientific writing

Type of instruction

The students receive tuition through joint seminars and supervision individually and/or in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course instance to which they were accepted. After that, the right to receive instruction/supervision expires.

Language of instruction is in English.

Entry requirements

At least 45 credits from the masters program Sustainable Communication, including Research Methods 1 SusCom, 7,5 credits, and taken course Research Methods 2 SusCom, 7,5 credits, or the equivalent. Proof of English is required.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. The examination is based on the intended learning outcomes.

For this course, the examination is based on the master's degree project and the production of a scientific study. The study could be developed into and presented as a MA thesis manuscript.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

Registration of examination:

Name of the Test	Value	Grading
Master's (120 credit) Thesis, Module 1	7.5 credits	A/B/C/D/E/FX/F
Master's (120 credit) Thesis, Module 2	22.5 credits	A/B/C/D/E/FX/F

Course evaluation

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

Other information

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt. If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

The examiner has the right to give an adapted examination or let the student carry out the examination in an alternative way provided that the intended learning outcomes can be secured and that there are exceptional reasons for this, including the student's right to targeted study support.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

Burrell, G., & Morgan, G. (1979). *Sociological Paradigms and Organisational Analysis* (1st ed.). Routledge.

Scannell, P. (2007). *Media and communication*. SAGE Publications Ltd, [www.doi.org/10.4135/9781446211847](https://doi.org/10.4135/9781446211847)

For the thesis, the literature is chosen in consultation with supervisor. The student is supposed to read at least 3000 pages.

Reference literature

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Sourcewise: A Student's Guide to Avoiding Plagiarism

Information about plagiarism at higher education institutions

Available in the learning management system