

COURSE SYLLABUS

Applied Management of Change and Innovation for Sustainability, 7.5 credits

Applied Management of Change and Innovation for Sustainability, 7.5 högskolepoäng

Course Code:	JAMN28	Education Cycle:	First-cycle level
Confirmed:	Jun 02, 2025	Disciplinary domain:	Social sciences
Valid From:	Sep 01, 2025	Subject group:	Business Administration
		Specialised in:	G2F First cycle, has at least 60 credits in first-cycle course/s as entry requirements
		Main field of study:	Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. explain challenges and opportunities embedded in change management for the development for sustainability practice,
2. explain challenges and opportunities for product, service, process and business model innovation for sustainability practice,

Skills and abilities

3. develop change management strategies for sustainability practice,
4. apply innovation frameworks and tools for designing product, service, process and business model for sustainability practice,

Judgement and approach

5. evaluate an organization's need for aligning its change and innovation strategies,
6. reflect on the role of responsibility of CEOs and managers towards their employees, customers and their communities when promoting change and innovation geared towards sustainability in their organizations.

Content

This course provides students an understanding of change management and innovation for sustainability in practice. The course is anchored in a sustainability project for stimulating change and innovation in private enterprises, or not-for-profit organizations or government agencies. The content reflects the following aspects including:

- Analysis of perspectives and tools for the design and management of change for sustainability
- Analysis of frameworks and tools for product, service, process and business model innovation for sustainability – including social innovation
- Analysis of perspectives on resistance to change geared towards sustainability
- Sustainability change and innovation analyses

Type of instruction

The course is based on individual and group assignment in lectures, and seminars.

Language of instruction is in English.

Entry requirements

60 credits (equivalent to one year of studies) in Business Administration and/or Economics, with at least 30 credits in Business Administration and 7,5 credits in Design and Management of Change and Innovation (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The ILOs listed above are assessed through the following types of examination:

Group Project ILO's 3-6

Individual Assignment ILO's 1,2, & 6

All parts of the compulsory examination in the course must receive a passing grade before a final grade can be set. Grades are set in accordance with JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Individual Assignment	4 credits	A/B/C/D/E/FX/F
Group Project	3.5 credits	A/B/C/D/E/FX/F

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course. At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations. At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

Ana Cristina Siqueira, Cristina Neesham, Nancy E. Landrum, Patricia Kanashiro (2026) *Sustainability Management 1st Edition - A Systems Approach*

Mark G. Edwards, Anton Lindberg, Melker Larsson, Jonathan Angel (2024) *Regenerative Business Voices
Values-based Entrepreneurship for Sustainable Enterprises* - Routledge