

COURSE SYLLABUS

Entrepreneurial Project, 7.5 credits

Affärsmässigt projekt, 7.5 högskolepoäng

Course Code: T1APJK	Education Cycle: First-cycle level
Confirmed: Sep 01, 2025	Disciplinary domain: Technology (75%) and Social sciences (25%)
Valid From: Aug 31, 2026	Subject group: Other Subjects within Technology
	Specialised in: G1N First cycle, has only upper-secondary level entry requirements

Intended Learning Outcomes (ILO)

On completion of the course the student shall:

Knowledge and understanding

- demonstrate comprehension of basic concepts and principles in business planning, entrepreneurship, international business, marketing and sustainable development
- display knowledge of how different ideas can be developed into a business, and understand the various factors that influence the process of starting new businesses

Skills and abilities

- demonstrate skills of conducting a project based on the students own specific competence
- demonstrate skills of using project methodology in a business-like way
- demonstrate the ability to present, discuss and motivate the chosen solution
- demonstrate the ability to develop important entrepreneurial abilities such as sense of responsibility, entrepreneurial drive, problem-solving and communication skills, creativity, selfinitiative and teamwork

Judgement and approach

- demonstrate the ability to assess relevant methods and solutions based on social and ethical aspects
- demonstrate an understanding of the meaning of international business and sustainable development, and their consequences and opportunities when developing a new business.

Content

The course contains theories of the surrounding world as well as models and methods of human behaviour that are translated into a project work.

The course includes the following elements:

- Entrepreneurship as theoretical concept
- Entrepreneurship as part of society
- Links to adjacent concepts: innovation, progress and creativity
- Development of a business plan
- Creating vision, mission and business idea
- Different perspectives on entrepreneurship in new and established companies
- Sustainable development
- International business
- Contemporary social and environmental analysis
- Theories, methods and models for product and service design
- Interpret client requirements, analyse, design and present solutions in project form

Type of instruction

Instruction consists of lectures, seminars and a group project assignment.

Language of instruction is English.

Entry requirements

General entry requirements and Mathematics 2a or 2b or 2c, English 6 with required grade passed in the Swedish upper secondary school system or international equivalent. Or: Mathematics level 2a or level 2b or level 2c, English level 2 (or the equivalent).

Examination and grades

The course is graded 5, 4, 3 or U.

Registration of examination:

Name of the Test	Value	Grading
Assignment	3.5 credits	G/U
Project ¹	4 credits	5/4/3/U

¹Determines the final grade of the course, which is issued only when all course units have been passed.

Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.