



KURSPLAN

Strategic Change, 7,5 högskolepoäng

Strategic Change, 7.5 credits

Kurskod:	MGJN13	Utbildningsnivå:	Grundnivå
Fastställd av:	Council for Undergraduate and Masters Education 2013-01-04	Utbildningsområde:	Samhällsvetenskapliga området
Reviderad av:	Council for Undergraduate and Masters Education 2021-03-29	Ämnesgrupp:	FE1
Gäller fr.o.m.:	2021-08-23	Fördjupning:	G2F
Version:	3	Huvudområde:	Företagsekonomi

Innehåll

The course concerns the practical and conceptual meaning of strategic change in different types of organizations. The course provides students with conceptual frameworks for understanding strategic change as transformation through rejuvenation and renewal, and gives them an ability to analyze and interpret the practical and conceptual meaning of strategic change, and possible skills to manage such change processes. The course includes an overview of the field of strategy and introduces several theoretical perspectives, from analytical and sequential planning to more creative and emergent processes, the course covers aspects such as resources, dynamic capability, structure, corporate entrepreneurship, power, culture, emotion and more. From the perspective of strategy as practice, the course emphasizes managerial capabilities for leading strategic change processes.

Connection to Research and Practice

The course gives an overview of the field of strategic and organizational change and introduces several theoretical perspectives on strategic change, from analytical and sequential planning to more creative and emergent processes. The course covers aspects such as resources, capabilities, ownership, governance, corporate entrepreneurship, digitalization, internationalization and several more. The course aims to emphasize both conceptual and managerial capabilities for leading strategic change.

Undervisningsformer

Undervisningen bedrivs på engelska.

Förkunskapskrav

60 credits in Business Administration or Economics including Entrepreneurship and Business Planning, Organization and Leadership, Marketing Management and Strategy and Technology (or the equivalent).

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individual oral examination ¹	4 hp	A/B/C/D/E/FX/F
Group case analysis and literature reports ¹	3,5 hp	A/B/C/D/E/FX/F

¹ Registration of examination: All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Kurslitteratur

The course literature is based on a number of scientific academic articles and practice-oriented articles.