



COURSE SYLLABUS

Multi-stakeholder Diplomacy and Engagement, 7.5 credits

Multi-stakeholder Diplomacy and Engagement, 7,5 högskolepoäng

Course Code: JMSN16	Education Cycle: First-cycle level
Confirmed by: Council for Undergraduate and Masters Education Jun 12, 2025	Disciplinary domain: Social sciences
Valid From: Aug 17, 2026	Subject group: FE1
Version: 1	Specialised in: G2F
	Main field of study: Business Administration

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

1. explain perspectives and concepts of multi-stakeholder diplomacy and engagement for the societal, institutional, and organizational sustainability transformation,
2. understand how multi-stakeholder diplomacy and engagement play a key role in creating regenerative processes, value chains, and societies,

Skills and abilities

3. identify challenges and opportunities when engaging in multi-stakeholder collaboration,
4. develop strategies and approaches for facilitating collaboration and mobilizing stakeholders to engage in multi-stakeholder collaboration,

Judgement and approach

5. Understand the ethical implications and complexities related to engaging multiple stakeholders, working with dispersed organizations, and bringing diverse interests toward regenerative purposes.

Contents

The course provides students with perspectives and concepts of multi-stakeholder diplomacy and engagement. It offers an opportunity to identify multiple relevant stakeholders and understand how they relate to a single organization, its decision making, and its transition toward sustainable development. The course introduces perspectives to working with groups and aligning the interests of diverse stakeholders to understand the complexity related to enterprises, including for-profit and non-profit organisations. The course draws from literature at the crossroads of management, earth system science, and political science.

Connection to research and practice

The course is based on research on various topics and aspects of multi-stakeholder diplomacy and engagement for organizational and community transformation. The literature on the course

includes books and journal articles. The students examine each topic and learn about the various issues and implications of mapping and collaborating with multiple stakeholders, understanding their complexity, and the diplomatic aspects related to collaboration to the creation of common regenerative purposes. The students engage in group assignments which include seminars or collaboration with groups of stakeholders through problem-based learning for the development of students' understanding of collaborative leadership, collaborating and negotiating skills and transformation of communities.

Type of instruction

Lectures, seminars, guest lectures, tutoring, reflections, and presentations.

The teaching is conducted in English.

Prerequisites

General entry requirements and passed courses of 60 credits in Business Administration and/or Economics, with at least 30 credits in Business Administration, including taken the courses Leading Innovation in Safe and Just Societies, 7,5 credits and Leading Change through Sustainable Projects, 7,5 credits, (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Individual written assignments (ILOs: 1, 2, 3, 5) representing 4 credits.

Group assignment and presentation (ILOs: 3, 4, 5) representing 3,5 credits.

Registration of examination:

Name of the Test	Value	Grading
Individual written assignments ¹	4 credits	A/B/C/D/E/FX/F
Group assignment and presentation ¹	3.5 credits	A/B/C/D/E/FX/F

¹ All parts of the compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

A list of articles will be supplied at the course introduction.