



COURSE SYLLABUS

Graphic Print Production, 7.5 credits

Graphic Print Production, 7,5 högskolepoäng

Course Code: LGPG18	Education Cycle: First-cycle level
Confirmed by: Director of Education Nov 30, 2017	Disciplinary domain: Social sciences (50%) and technology (50%)
Revised by: Director of Education Nov 19, 2024	Subject group: MK1
Valid From: Spring 2025	Specialised in: G1N
Version: 5	Main field of study: Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- describe the process of graphic print production, from idea to printed matter
- identify and explain central principles in graphic print production regarding images, typography, and colours

Skills and abilities

- use established tools and practices to produce layout and graphical elements
- apply the techniques of graphic print production

Judgement and approach

- critically reflect upon and evaluate graphic design and the framing of a graphic profile

Contents

- Foundations of graphic design and graphic print production
- Software for graphic design
- Production of printed matter, logo and graphic manual

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

General entry requirements. English proficiency is required. Exemption is granted from the requirement in Swedish.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed. The forms of examination are individual written exam, individual presentation and group presentation.

The examination is based on instruction and course literature. The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion. If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the course coordinator, or, in case the course coordinator is also the examiner, by a person appointed by the Managing Director.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

The examiner has the right to give an adapted examination or let the student carry out the examination in an alternative way provided that the intended learning outcomes can be secured and that there are exceptional reasons for this, including the student's right to targeted study support.

Registration of examination:

Name of the Test	Value	Grading
Individual written exam	2.5 credits	A/B/C/D/E/FX/F
Individual presentation [†]	2.5 credits	U/G
Group presentation	2.5 credits	A/B/C/D/E/FX/F

[†] The examination is graded Fail (U) or Pass (G)

Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation,

which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

Course literature

Johansson, Kaj & Lundberg, Peter (2011). *A guide to graphic print production* (3rd ed.). John Wiley Sons. 400 pages.

Williams, Robin (2014). *The Non-Designer's Design Book* (4th ed.). Peachpit Press Publications. 240 pages.

Articles and other literature of approximately 100 pages may be added.

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources--how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available in the learning management system