



## KURSPLAN **International Management, 7,5 högskolepoäng**

*International Management, 7.5 credits*

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<b>Kurskod:</b>	MGFN13	<b>Utbildningsnivå:</b>	Grundnivå
<b>Fastställd av:</b>	Council for Undergraduate and Masters Education 2007-11-06	<b>Utbildningsområde:</b>	Samhällsvetenskapliga området
<b>Reviderad av:</b>	Council for Undergraduate and Masters Education 2021-03-01	<b>Ämnesgrupp:</b>	FE1
<b>Gäller fr.o.m.:</b>	2021-08-23	<b>Fördjupning:</b>	G2F
<b>Version:</b>	5	<b>Huvudområde:</b>	Företagsekonomi

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### **Innehåll**

Organizations across the world no longer work in an environment defined by national boundaries.

Changing patterns of global competition, knowledge transfer, and transnational co-operation are redefining the rules of the international business game. International managers have to cope with the need for simultaneously achieving global effectiveness and local responsiveness.

Multinational enterprises seek to transcend their cultural embeddedness and ethnocentric frameworks.

Therefore, the objective of this course is to understand the knowledge, perspectives, and skills that global managers need to work effectively in different cultural environments and with people from all over the world. To fulfil this aim, this course explores organizational strategies, structures and processes for cross-border activities, as well as ways to address, coordinate and exploit the diversity of values, resources and cultures when managing international activities and the challenges deriving from it.

The major components of this course are as follows:

- Overview of international management and the contemporary international business environment
- Organizational and strategic aspects of international management; headquarter-subsiidiary relationships in multinational companies; cross-border M&A; managing global media firms
- Cross-cultural management
- International human resource management and leadership
- International entrepreneurship and SME management

### **Connection to Research and Practice**

The course is focused on international management theory and connects to research in this area by the following:

- Connecting students with internal and external faculty who are research focused on the area of international management through lectures and seminars where the researchers own research is used as teaching material.

- Introducing students to the traditional and contemporary frameworks in internalization, entry modes, cross cultural management and global resource strategies.
- The practical connections brought into the course are lectures from MNE executives on their challenges with these concepts and real live problem-solving cases with these companies.

### Undervisningsformer

Undervisningen bedrivs på engelska.

### Förkunskapskrav

60 credits in Business Administration or Economics including an introductory course to organization theory or strategy (or the equivalent).

### Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

Individual assignments (ILOs: 1, 2, 4, 5 and 6) representing 4 credits.

Group assignment (ILOs: 1- 6), representing 3,5 credits.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individual assignments <sup>1</sup>	4 hp	A/B/C/D/E/FX/F
Group assignment <sup>1</sup>	3,5 hp	A/B/C/D/E/FX/F

<sup>1</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) or Pass, before a final grade can be set. The final grade is set on the grading scale A, B, C, D, E, F. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

### Kurslitteratur

#### Litteratur

- Deresky, Helen. *International Management: managing across borders and cultures* (ninth edition).
- A list articles will be supplied at the course introduction.