

KURSPLAN

Communication in a Cross-Cultural Context, 7,5

högskolepoäng

Communication in a Cross-Cultural Context, 7.5 credits

Kurskod:	JCCG19	Utbildningsnivå:	Grundnivå
Fastställd av:	Council for Undergraduate and Masters Education 2018-05-03	Utbildningsområde:	Samhällsvetenskapliga området
Reviderad av:	Council for Undergraduate and Masters Education 2023-03-27	Ämnesgrupp:	FE1
Gäller fr.o.m.:	2023-08-21	Fördjupning:	G1N
Version:	3	Huvudområde:	Företagsekonomi

Lärandemål

On completion of the course, the students will be able to:

Kunskap och förståelse

1. account for relevant concepts, models, and theories related to communication in a cross-cultural context
2. account for basic academic research on intercultural communication
3. describe challenges of communicating in an intercultural world

Färdighet och förmåga

4. craft academic papers and reports, using appropriate layout and referencing style
5. formulate a relevant question related to intercultural communication in business and discuss it by applying relevant theory
6. conduct oral presentation in front of peers
7. work effectively in a cross-cultural team

Värderingsförmåga och förhållningssätt

8. reflect on the role of your own intercultural competence in intercultural interactions
9. reflect on the role of cross-cultural communication for supporting inclusion and ethical practices in businesses

Innehåll

Drawing on perspectives and theories from business administration and communication, the course "Communication in a cross-cultural context" provides a broad understanding of communication in intercultural settings. The course provides students basics concepts and theories and introduces them to the practice of oral, written and non-verbal communication in the context of international management studies. To enable participants to be effective as business students and subsequently as business practitioners, the course also provides basic skills in understanding and producing academic texts and oral presentation. Finally, to develop each participant's ability to function effectively in a cross-cultural environment, the course offers

this kind of practice.

Relevant aspects in the course include:

- cultural differences in communication
- reflecting on the role of intercultural communications in business settings
- cultural identity, cultural biases and social stressors
- the use of verbal and nonverbal communication
- understanding and producing academic texts, including relating to conventions on writing style and referencing,
- delivering oral presentations
- effectiveness of communication for different contexts
- conflicts and cross-cultural communication
- acculturation and cultural change
- intercultural communication competence development

Undervisningsformer

The course includes lectures, seminars, group work, and oral as well as written examination. Compulsory and active participation required on the sessions.

Undervisningen bedrivs på engelska.

Förkunskapskrav

Grundläggande behörighet samt Matematik 3b eller 3c, Samhällskunskap 1b eller 1a1+1a2, Engelska 6 (eller motsvarande kunskaper).

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The intended learning outcomes are mainly assessed as follows:

Individual reflection ILOs: 4, 5, 8

Individual case submission: 3, 4, 9

Group assignment ILOs: 4, 5, 6, 7

Individual written exam ILOs: 1-3

Registration of examination:

All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individual reflection [†]	1,5 hp	A/B/C/D/E/FX/F
Individual case submission [†]	1,5 hp	A/B/C/D/E/FX/F
Group assignment [†]	3 hp	A/B/C/D/E/FX/F
Individual written exam [†]	1,5 hp	A/B/C/D/E/FX/F

¹ All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Kursvärdering

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Övrigt

Academic Integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Kurslitteratur

Liu, S. et al. (2018). *Introducing Intercultural Communication. Global Cultures and Contexts*. 3rd ed., London. Sage Pub.

A list of articles will be supplied at the course introduction.