



KURSPLAN

Strategy and Technology, 7,5 högskolepoäng

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Kurskod:	JSTK14	Utbildningsnivå:	Grundnivå
Fastställd av:	Council for Undergraduate and Masters Education 2013-01-04	Utbildningsområde:	Samhällsvetenskapliga området (70%) och tekniska området (30%)
Reviderad av:	Examinator 2023-06-30	Ämnesgrupp:	FE1
Gäller fr.o.m.:	2023-08-21	Fördjupning:	G1F
Version:	6	Huvudområde:	Företagsekonomi

Innehåll

This course provides students an understanding of Strategic Management of Technological Innovation. The course approaches the subject of innovation management as a strategic process, and is organized to mirror the strategic management process by assessing the competitive dynamics of a situation, strategy formulation and strategy implementation. Frameworks, models and concepts in strategic management, production and innovation are introduced. A more general overview is followed by analysis of a firm's internal and external environment, the strategic choices, implementation and production & innovation management.

Connection to Research and Practice

The course is focused on Strategic Management of Technological Innovation and connects to research in this area by doing the following:

Connecting students with internal and external faculty who are research focused on the area of strategic management and technological innovation through lectures and seminars where the researchers own research in strategic management and technological innovation is used as teaching material. The practical connections brought into the course are lectures from company executives on their challenges with the strategic management of technological innovation and live problem-solving cases on these topics.

Undervisningsformer

Undervisningen bedrivs på engelska.

Förkunskapskrav

30 credits in Business Administration or Economics including Marketing 7.5 credits, Organization theory 7.5 credits and Finance 7.5 credits (or the equivalent).

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

Individual written assignments (ILOs: 1, 2, 3, 4, 5, 6, 7 & 8), representing 4 credits.

Group project assignment (ILOs: 5, 6, 7 & 8), representing 3,5 credits.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individual written assignments ¹	4 hp	A/B/C/D/E/FX/F
Group project assignment ¹	3,5 hp	A/B/C/D/E/FX/F

¹ All parts of compulsory examination in the course must be passed with a passing grade (A-E) or Pass, before a final grade can be set. The final grade is set on the grading scale A, B, C, D, E, F. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Kurslitteratur

Literature

Whittington, R., Regnér, P., Angwin, D., Johnson, G., & Scholes, K. (2020). Fundamentals of strategy. Pearson Higher Ed. ISBN: 9781292351377

A list of additional articles will be supplied at the course introduction