

COURSE SYLLABUS

Marketing and Communication Law, 7.5 credits*Marknads- och kommunikationsrätt, 7.5 högskolepoäng*

Course Code:	LMKG16	Education Cycle:	First-cycle level
Confirmed:	Sep 11, 2025	Disciplinary domain:	Law (80%) and Social sciences (20%)
Valid From:	Jan 19, 2026	Subject group:	Law and Legal Studies
		Specialised in:	G1N First cycle, has only upper-secondary level entry requirements
		Main field of study:	Commercial and Tax Law

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Type of instruction

Language of instruction is in Swedish but English may occur.

Examination and grades

The course is graded Pass with distinction (VG), Pass (G) or Fail (U).

Registration of examination:

Name of the Test	Value	Grading
Seminar	1 credit	G/U
Individual written examination	3 credits	VG/G/U
Written group assignment	3.5 credits	VG/G/U

Course evaluation

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.