



COURSE SYLLABUS

Copywriting, 7.5 credits

Copywriting, 7,5 högskolepoäng

Course Code: LWCK13	Education Cycle: First-cycle level
Confirmed by: Director of Education May 10, 2023	Disciplinary domain: Social sciences
Revised by: Director of Education May 14, 2024	Subject group: MK1
Valid From: Autumn 2024	Specialised in: G1F
Version: 2	Main field of study: Media and Communication Science

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

Registration of examination:

Name of the Test	Value	Grading
Seminar 1	1 credit	U/G
Seminar 2	1 credit	U/G
Seminar 3	1.5 credits	U/G/VG
individual written assignment 1	1 credit	U/G
Individual written assignment 2	1 credit	U/G
Individual written assignment 3	2 credits	U/G/VG

Course literature