JÖNKÖPING UNIVERSITY
Jönköping International Business School

KURSPLAN
Business Law in a Digital Context, 7,5 högskolepoäng

Business Law in a Digital Context, 7.5 credits

Kurskod:	JBLR27	**Utbildningsnivå:**	Avancerad nivå
Fastställd av:	Council for Undergraduate and Masters Education 2017-03-06	**Utbildningsområde:**	Samhällsvetenskapliga området
		Ämnesgrupp:	JU1
Reviderad av:	Council for Undergraduate and Masters Education 2023-05-02	**Fördjupning:**	A1F
		Huvudområde:	Handelsrätt
Gäller fr.o.m.:	2023-08-21		
Version:	5		

Lärandemål

On completion of the course the student will be able to:

Kunskap och förståelse

1. explain the central and basic themes within the field of business law in the digital context
2. use relevant knowledge of applicable law in the digital context
3. solve and evaluate issues where relevant business law can be applied.

Färdighet och förmåga

4. explain the interplay between digital business activities and regulatory rules.
5. explain the legal challenges and the opportunities created by the digital economy
6. analyze and address legal and ethical issues affecting digital business models

Värderingsförmåga och förhållningssätt

7. independently identify and analyze specific problems related to the field of business law in the digital context.
8. independently evaluate and interpret relevant business law issues.
9. critically review relevant legal texts.
10. independently and critically make assessments in the legal field.

Innehåll

This course introduces students to a broad set of legal rules governing the daily operations of a digital business. It also encourages development of competences necessary to effectively deal with legal matters when developing digital business activities that cross national borders. The course prepares students to deal with the legal challenges and opportunities the digital economy created for companies, individuals and countries.

Connection to Research and Practice

The course is essentially focused on digital intellectual property law and practice, data protection policy, principles of online contract formation, and questions of consumer protection.

The course aims to provide students with a solid foundation on how the law can affect digital business and on how to expand a physical business into the digital realm following all the relevant legal rules.

The practical connections brought into the course will consist in the study and analysis of successful digital business models as well as on cases in which failure to comply with legal standards has led to the failure of potentially successful business models.

Undervisningsformer

The course includes online lectures, guest-lectures, seminars as well as final written examination.

Undervisningen bedrivs på engelska.

Förkunskapskrav

Bachelor's degree in Business Administration, Informatics or Economics (i.e. the equivalent of 180 ECTS credits at an accredited university), 45 credits of master level studies in Business Administration and/or Informatics.

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

Individual written exam (ILOs: 1-7) representing 3.5 credits.
Individual written assignments (ILOs: 7-10) representing 4 credits).

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individual written exam[I]	3,5 hp	A/B/C/D/E/FX/F
Individual written assignments[I]	4 hp	A/B/C/D/E/FX/F

[I] All parts of the compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Kursvärdering

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Övrigt
Academic integrity:

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination. Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Kurslitteratur
A list of articles will be supplied at the course introduction.