



COURSE SYLLABUS

Entrepreneurial Project 1, 5 credits

Entrepreneurial Project 1, 5 högskolepoäng

Course Code: JE1S24	Education Cycle: Second-cycle level
Confirmed by: Apr 25, 2022	Disciplinary domain: Social sciences
Valid From: Jan 15, 2024	Subject group: FE1
Version: 1	Specialised in: A1F
	Main field of study: Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. Demonstrate understanding of new venture development processes
2. Demonstrate understanding of agile/lean entrepreneurial processes
3. Demonstrate understanding of different forms of new venture governance

Skills and abilities

4. Test and validate entrepreneurial hypotheses in practice outside of the classroom environment
5. Plan, action, and pivot initiatives iteratively for new venture development
6. Apply financial and marketing perspectives to a new venture project

Judgement and approach

7. Reflect on and adapt to the development of a new venture
8. Identify and develop key stakeholders and resources necessary for new venture development
9. Identify and assess ethical implications of proposed entrepreneurial initiatives

Contents

The purpose of this course is for students to put their theoretical knowledge of new venture creation and development into practice. Students, individually or in groups, will decide upon an entrepreneurial project that they will develop throughout this course. Students will be provided guidance and coaching from teaching staff and external actors during this process. Students will be expected not only to practically establish and develop an entrepreneurial idea, but also to reflect on the development process. Students will be expected to propose, test, action, and reflect on their initiatives iteratively and continuously during the course.

Connection to research and practice

This course is fundamentally practical. Students will engage in real-life new venture creation activities outside of the classroom setting as 'student-entrepreneurs'. Students should go beyond the ideas that they have developed and validated in the previous Entrepreneurship course and

apply them. Support will be provided throughout this process with guidance from qualified teaching staff and experts from Jönköping Science Park. Students will be expected to interact and collaborate with key external stakeholders relevant to their new ventures.

Furthermore, the practice of new venture creation will also be theoretically guided following reflexive, evidence-based, and iterative best practices outlined in the academic literature.

Type of instruction

This course will be taught via seminars, workshops, coaching, active project engagement, and reflective assignments.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business Administration (or the equivalent), (i.e. the equivalent of 180 ECTS credits at an accredited university) and completed 15 credit course 'Entrepreneuring' (or equivalent).

Examination and grades

The course is graded Fail (U) or Pass (G).

ILOs are assessed via the following examinations:

- Active workshop participation, individually graded (ILOs: 1, 7, 9), representing 1 credit
- Individual project work (ILOs: 1, 2, 4, 5, 6, 8) representing 2 credits
- Individual reflective assignments (ILOs: 3, 7, 9) representing 2 credits

Registration of examination:

Name of the Test	Value	Grading
Active workshop participation, individually graded ¹	1 credit	U/G
Individual project work ¹	2 credits	U/G
Individual reflective assignments ¹	2 credits	U/G

¹ All parts of the compulsory examination in the course must be passed with a passing grade (G) before a final grade can be set.

Grade is set in accordance with JIBS grading policy.

Course evaluation

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course

evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables, and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat, and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Readings will include a course compendium or selected readings of relevant articles for each aspect covered in the course. Students will be informed of the readings at the introduction of the course.