

## COURSE SYLLABUS

### Graphic Print Production, 7.5 credits

*Graphic Print Production, 7.5 högskolepoäng*

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Course Code:	LGPG18	Education Cycle:	First-cycle level
Confirmed:	Nov 13, 2025	Disciplinary domain:	Social sciences (50%) and Technology (50%)
Valid From:	Jan 19, 2026	Subject group:	Media and Communication Studies
		Specialised in:	G1N First cycle, has only upper-secondary level entry requirements
		Main field of study:	Media and Communication Science

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### Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

#### Knowledge and understanding

- describe the process of graphic print production, from idea to printed matter
- explain central concepts, theories and practices related to graphic print production regarding images, typography, and colours

#### Skills and abilities

- use established tools and practices to produce layout and graphical elements
- apply the techniques of graphic print production

#### Judgement and approach

- critically reflect upon and evaluate graphic design and the framing of a graphic profile based on established theories and practices

#### Content

- The Foundations of graphic design and graphic print production
- Software for graphic design
- Production of printed matter

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Language of instruction is English.

### Entry requirements

General entry requirements. English proficiency is required. Exemption is granted from the requirement in Swedish.

## Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades.

For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on the intended learning outcomes.

The forms of examination are individual written exam, individual presentation and group presentation.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To pass the course students must receive a passing grade on every examination. The final grade is determined by weighting the grades received on the examinations. Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

Registration of examination:

Name of the Test	Value	Grading
Individual written exam	2.5 credits	A/B/C/D/E/FX/F
Individual presentation	2.5 credits	G/U
Group presentation	2.5 credits	A/B/C/D/E/FX/F

## Course evaluation

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

## Other information

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

The examiner has the right to give an adapted examination or let the student carry out the examination in an alternative way provided that the intended learning outcomes can be secured and that there are exceptional reasons for this, including the student's right to targeted study support.

## Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

Johansson, Kaj & Lundberg, Peter (2011). *A guide to graphic print production* (3rd ed.). John Wiley Sons. 400 p.

Williams, Robin (2014). *The Non-Designer's Design Book* (4th ed.). Peachpit Press Publications. 240 p.

Articles and other literature of approximately 100 pages may be added.

### **Citing Sources – How to Create Literature References**

<https://ju.se/library/academic-language/reference-management.html>

**Sourcewise:** A Student's Guide to Avoiding Plagiarism

Information about plagiarism at higher education institutions

Available in the learning management system