

COURSE SYLLABUS

Managing Responsibly for Corporate Sustainability, 7.5 credits

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Course Code: JMSR20	Education Cycle: Second-cycle level
Confirmed: Apr 28, 2025	Disciplinary domain: Social sciences
Valid From: Sep 01, 2025	Subject group: Business Administration
	Specialised in: A1N Second cycle, has only first-cycle course/s as entry requirements
	Main field of study: Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. Explain the meaning, relevance and challenges of corporate sustainability.
2. Describe how normative and legislative differences with regards to corporate sustainability affect enterprise in international settings.

Skills and abilities

3. Design effective solutions for introducing, maintaining and transforming sustainability in business organisations.

Judgement and approach

4. Evaluate the effectiveness and contextual appropriateness of different perspectives and tools for corporate sustainability.
5. Reflect upon the role of managerial ethics in responsible practice.

Content

Managing corporations responsibly is a key challenge of businesses in most regions of the world. The course provides conceptual tools for understanding the role played by sustainability in corporations. Sustainability perspectives are used to explore how companies improve their operational efficiencies, innovate and comply with regulations and accepted practices. Topic covered in the course include:

- Sustainable development: including the meanings and relevance of sustainability and the ways in which business operations affect social and environmental systems.
- Different strategies for working with corporate sustainability, and their implications for enterprise operations and impact.
- Legislative developments in the area of corporate sustainability, and their implications for managers and enterprises.
- Responsible management practices, including the relationship between individual ethics and the sustainability practices of organisations.

Type of instruction

The course includes lectures, workshops/seminars and work in small groups. Where appropriate, relevant student experience, guest lectures and study visits are integrated into the course content.

Language of instruction is in English.

Entry requirements

Bachelor's degree in Business Administration or Economics (i.e. the equivalent of 180 ECTS credits at an accredited university). Proof of English proficiency is required.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Group project (written assignment with oral presentation) (ILOs: 1, 4) representing 2,5 credits

Individual written assignment (ILOs: 2, 3, 5) representing 5 credits

All parts of the compulsory examination in the course must receive a passing grade before a final grade can be set. Grades are set in accordance with JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Group project (written assignment with oral presentation)	2.5 credits	A/B/C/D/E/FX/F
Individual written assignment	5 credits	A/B/C/D/E/FX/F

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course. At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations. At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarising. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarising called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

Raworth, K. (2018) *Doughnut Economics*, Random House UK; ISBN: 9781847941398.

A list of articles will be supplied at the course introduction.